



iDRISI

Location Based Solutions

IDRISI LOCATION BASED NOTIFICATION



ILBN

iDRiSi Location Based Notification(ILBN):

Is a new product coming to the market in June
2018

It can push **notifications** (in various formats)
to the clients smartphone (and to the admin)
based on the **clients' location** and based on
predefined rules



ILBN Product Overview

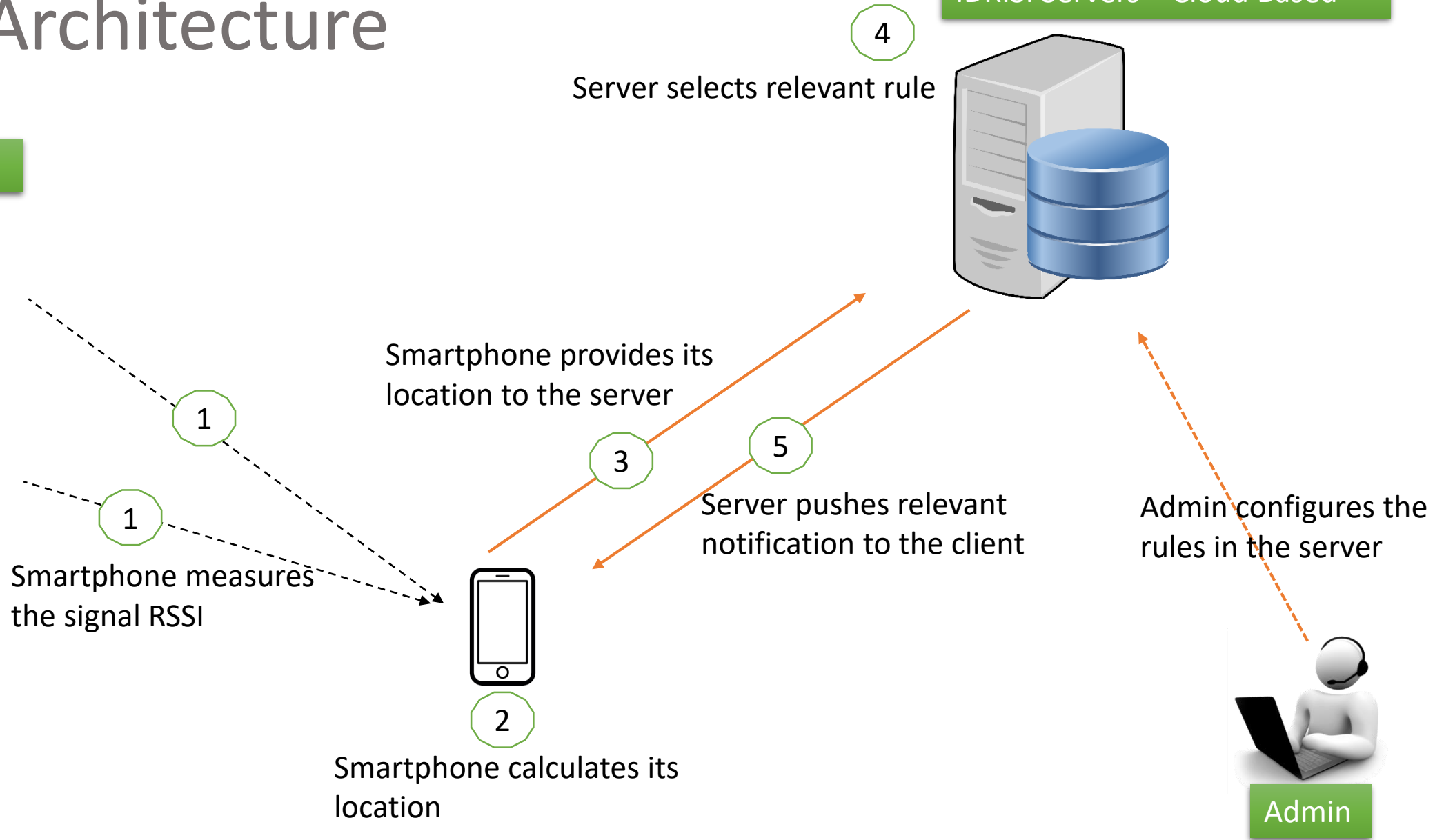
- ✓ Uses the advanced iDRiSI indoor location software platform
- ✓ Suitable for various of customers and use cases as described in this document
- ✓ Easy to configure, fully secure and very accurate
- ✓ Supports Android and IOS smartphones
- ✓ Supports WiFi & BLE



ILBN Architecture

IDRISI Servers – Cloud Based

WIFI / BLE



Use Cases

Market Segment	Use Case
Retail	Employees: Location Based Safety Messages, Customers: Location Based advertisement and discounts
Shopping Malls	Customers: Location Based Coupons/ advertisements
Hospitals	Employees: staff time attendance, Location Based Safety Messages Patients:
Museums	Visitors: Location Based Content & Path Recommendations





iDRiSi

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Thank you!

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